

# American Culinary Federation-Geneva Lakes Chapter

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## Meeting Minutes of Monday May 11<sup>th</sup>, 2009

**Board Present:** Joe Rodriguez, Kerry Doll, Linda Trakselis, David Ross and Russ Tronsen

**Members Present:** John Bogan, Deb Lampert, Rick Starr,

**Purveyors Present:** Jeff Lemke (Plitt), Samantha Warren (Plitt)

**Guests Present:** Lena Casillas (LGCC), Consuelo Valdes (LGCC), Trista Cobb (LGCC), Chad Steen (Fittlesticks), Josh Kozlowski (BHS), Ben Nugent (BHS), and T.J. Clement (BHS).

Lake Lawn Resort

**Educational Seminar 5:30 p.m.-6:00 p.m.:** Seafood Sustainability by Plitt Seafood. Highlights on the Alaskan Fishing process and Plitt's purchasing practices. They also provided Chef's with a cookbook, poster, and company information folder with Account Application.

Call To Order: President Joe Rodriguez 6:50 p.m.

**Announcements:** Joe thanked Plitt Seafood for the wonderful presentation. He also thanked Chef David Ross for hosting and providing the meal. Next meeting and last Meeting for our year is Monday June 8<sup>th</sup> at Kirsch's at The French Country Inn. 5:00-6:30 p.m. Cocktails. 6:30 p.m. Dinner and Chef of The Year Award Presentation.

**Secretary's Report:** No minutes from April Meeting held at the Lake Geneva School of Cooking. No business was transacted either.

**Treasurer's Report:** A Re-Cap of 2008 fiscal year was provided. We spent more than we took in last year. Deficit attributed to no Golf Outing and low turnout at the 2008 Night of Love. Checking account is healthy and CD's are still invested.

**Other Business:** Discussion was held on how to improve NOL. Advertising earlier is key. Hand written invitations was mentioned. Online E-Commerce possibilities for people to buy tickets online and pay along with options for gifting tickets. It was mentioned how we got a great deal by comping a table of 10 in trade for wine donation from GN. Also brought up was getting our dates published on various websites including The Lake Geneva Chamber of Commerce and Walworth County websites. Russ mentioned about considering being a Chamber member to better network with local businesses to get support for our events.

Blues Cruise 2009 was discussed. Lady of Lake is not available due to a Wedding event booked on it on the 2<sup>nd</sup> Monday in August. Discussion held about alternative options. Motion Made by John Bogan to reserve the Belle boat for the event and was seconded by David Ross. Discussion was held and a vote was called and it was unanimously passed. The date of the Blues Cruise is to be August 10<sup>th</sup>, 2009. Entertainment at this point to be Hobie and The Leftovers.

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Golf Outing 2009 was discussed. The tentative date to be Lake Lawn Resort on Monday September 21<sup>st</sup>, 2009. Chef David Ross will work on the reservation and numbers. Discussion was held to bring it back to the old style of a Chefs Outing. No need for sponsors other than sponsoring Chefs to Golf. Fundraising would be a secondary issue and not a primary issue. Jeff Lemke from Plitt recommended we schedule it early and fast as to get the support of purveyors. It was mentioned that it would be viable to plan for a low of 40 people or 10 Foursomes to start. Several members indicated they would like to golf.

Dierks Waukesha and Larry Carlson wants to sponsor a field trip for our members to the Milwaukee Market to have a private presentation on Seafood fabrication. The event was tentatively set for June but do to a lack of member attendance the past few meetings it was never discussed to see if there was enough interest. Members expressed an interest into looking into a later date in June on a Monday to do this if possible. Russ Tronsen will follow-up with Larry Carlson on this request.

Chef of the Year Nominations were opened up and Joe Rodriguez nominated Linda Trakselis and Deb Lampert seconded. Linda Trakselis nominated Russ Tronsen and John Bogan seconded. These two will be listed on ballot for Chef of The Year to be voted on at the June End of Year Celebration to be held at Kirsch's at The French Country Inn on Monday June 8<sup>th</sup> at 5:00 p.m.

Finally, Russ Tronsen discussed the recent National ProStart Invitational held in San Diego, CA. He mentioned both the Culinary and Management teams performed well. Management earned 11<sup>th</sup> place overall.

**Adjournment:** Linda Trakselis made the motion John Bogan seconded; vote passed. 7:54 p.m.

### **Welcome New Member/Renewal Alert:**

John Billings (New 1-31-09) PC

Rick Starr (New/Renewed 1-21-09) PC

Luis Sierra (New 1-16-09) PC

William Ferguson (Renewed 2-28-09) PC